

## PERROS GUIREC

# BILAN ANNUEL 2024

OBSERVATOIRE DE L'ACTIVITÉ TOURISTIQUE



# BILAN ANNUEL 2024

## PERROS GUIREC

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## BILAN ANNUEL 2024

### PERROS GUIREC

#### LES CHIFFRES CLÉS - VOLUMÉTRIE & ÉVOLUTIONS

### LE STOCK

#### NOMBRE DE LITS

|   | 2023 |      | 2024   |  | ÉVO LUTION            |                 | 2023 | 2024 |       | ÉVO LUTION |  | 2023 | 2024                        |                 | ÉVO LUTION |  |                   |
|---|------|------|--------|--|-----------------------|-----------------|------|------|-------|------------|--|------|-----------------------------|-----------------|------------|--|-------------------|
|   |      |      |        |  | N/N-1<br>(en nb lits) | N/N-1<br>(en %) |      |      |       |            |  |      | N/N-1<br>(en nb de nuitées) | N/N-1<br>(en %) |            |  | N/N-1<br>(en pts) |
| HÔTELS                                  |      |      | 1 207  |  |                       |                 |      |      | 47,3% |            |  |      |                             | 207 928         |            |  | 18,8%             |
| SECTEUR LOCATIF *                       |      |      | 1 616  |  |                       |                 |      |      | 27,1% |            |  |      |                             | 159 651         |            |  | 7,2%              |
| CAMPINGS                                |      |      | 3 438  |  |                       |                 |      |      | 22,2% |            |  |      |                             | 277 415         |            |  | 28,3%             |
| LITS PRO                                |      |      | 6 261  |  |                       |                 |      |      | 28,3% |            |  |      |                             | 644 994         |            |  | 20,2%             |
| LITS PAP (DE PARTICULIER A PARTICULIER) |      |      | 2 915  |  |                       |                 |      |      | 32,2% |            |  |      |                             | 342 055         |            |  |                   |
| LITS NON COMMERCIALISÉS                 |      |      | 10 542 |  |                       |                 |      |      | 18,5% |            |  |      |                             | 584 752         |            |  |                   |
| LITS ENQUÊTÉS                           | 2023 | 2024 |        |  |                       |                 | 2023 | 2024 |       |            |  | 2023 | 2024                        |                 |            |  |                   |
| FRÉQUENTATION GLOBALE                   |      |      | 19 718 |  |                       |                 |      |      | 21,9% |            |  |      |                             | 1 571 800       |            |  |                   |

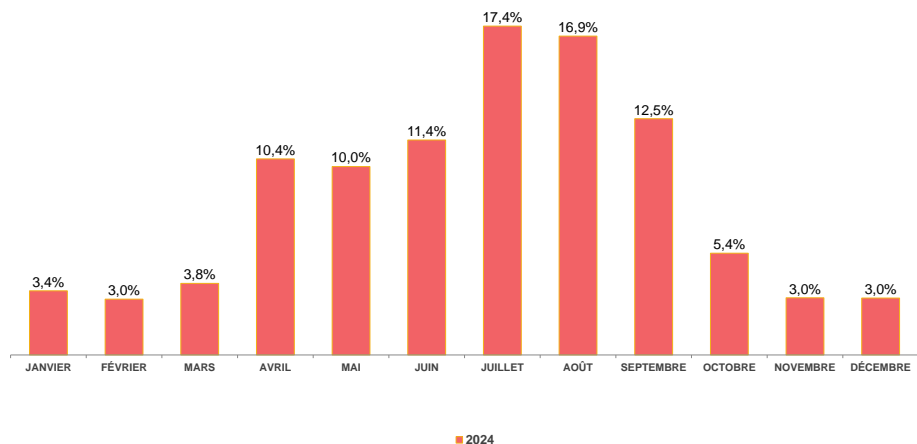
\* OCCUPATIONS PROPRIÉTAIRES INCLUSES

|                 | 2023 | 2024 |
|-----------------|------|------|
| TAUX DE RÉPONSE |      | 99%  |

## BILAN ANNUEL 2024 PERROS GUIREC

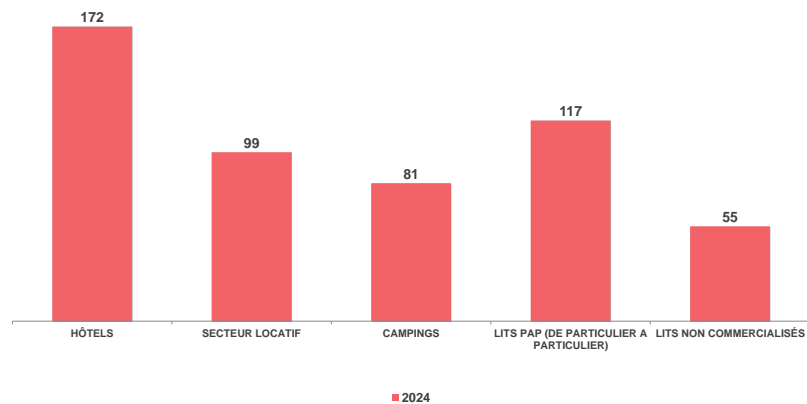
### LES CHIFFRES CLÉS - PERFORMANCES

POIDS DES PÉRIODES COMMERCIALES

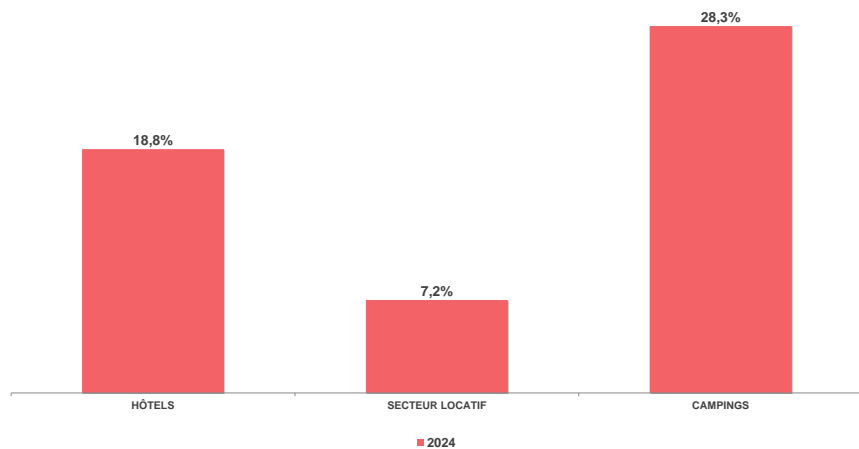


NUITÉES AU LIT

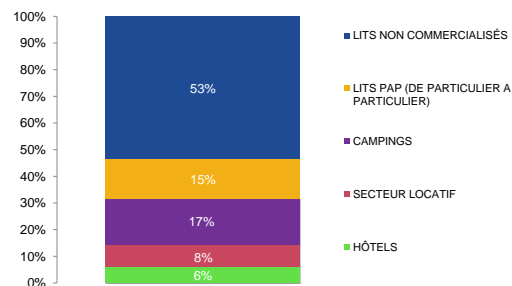
\*Nombre moyen de nuitées générées par lit, par catégorie, sur l'ensemble de la période d'observation.



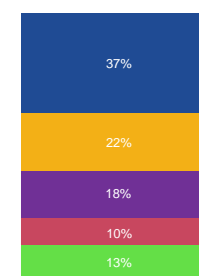
POIDS DE LA CLIENTÈLE ÉTRANGÈRE



POIDS DES LITS PAR CATEGORIE



POIDS DES NUITÉES PAR CATEGORIE



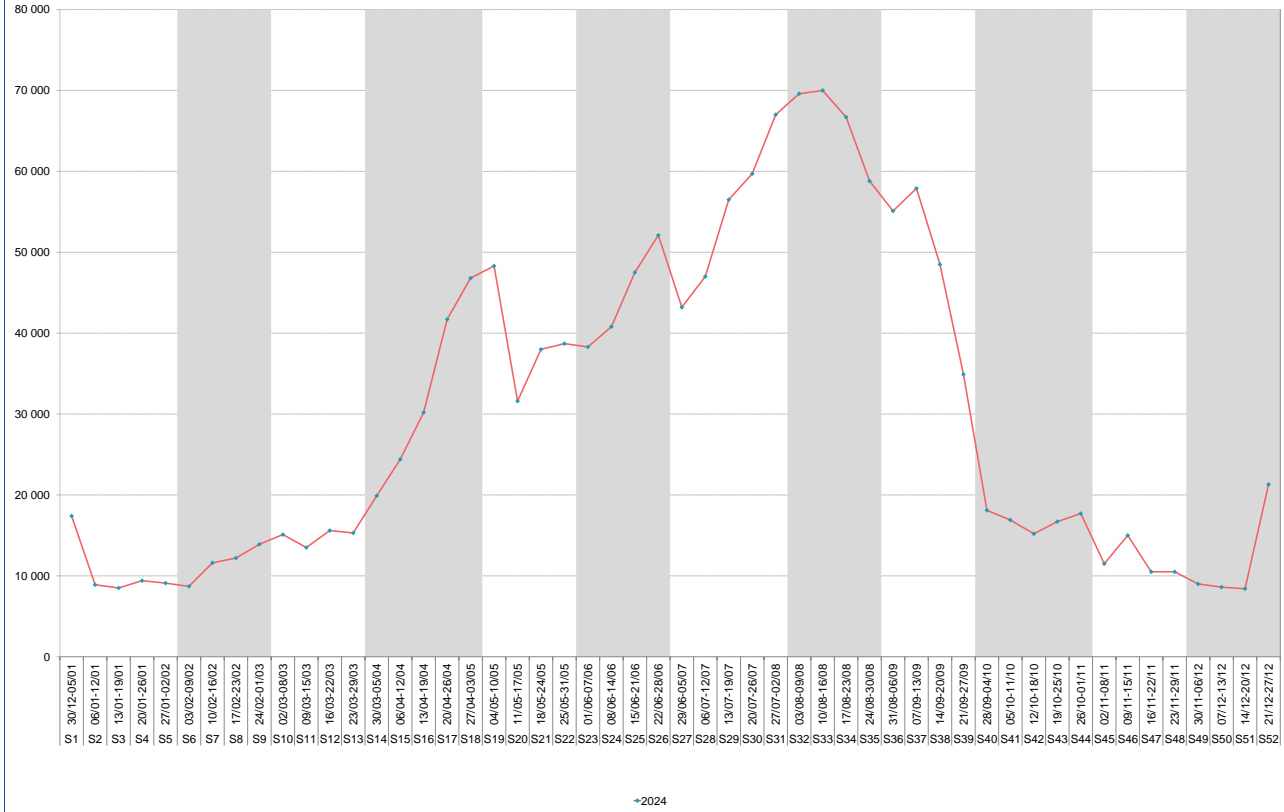
TAUX DE REMPLISSAGE  
NUITÉES

| Date & N° sem.              | 2023 | 2024         | 2023 | 2024             | EVO<br>en % |
|-----------------------------|------|--------------|------|------------------|-------------|
| 30/12-05/01 S01 - Janvier   |      | 13%          |      | 17 400           |             |
| 06/01-12/01 S02             |      | 6%           |      | 8 900            |             |
| 13/01-19/01 S03             |      | 6%           |      | 8 500            |             |
| 20/01-26/01 S04             |      | 7%           |      | 9 400            |             |
| 27/01-02/02 S05             |      | 7%           |      | 9 100            |             |
| 03/02-09/02 S06 - Février   |      | 6%           |      | 8 700            |             |
| 10/02-16/02 S07             |      | 8%           |      | 11 600           |             |
| 17/02-23/02 S08             |      | 9%           |      | 12 200           |             |
| 24/02-01/03 S09             |      | 10%          |      | 13 900           |             |
| 02/03-08/03 S10 - Mars      |      | 11%          |      | 15 100           |             |
| 09/03-15/03 S11             |      | 10%          |      | 13 500           |             |
| 16/03-22/03 S12             |      | 11%          |      | 15 600           |             |
| 23/03-29/03 S13             |      | 11%          |      | 15 300           |             |
| 30/03-05/04 S14 - Avril     |      | 14%          |      | 19 900           |             |
| 06/04-12/04 S15             |      | 18%          |      | 24 400           |             |
| 13/04-19/04 S16             |      | 22%          |      | 30 200           |             |
| 20/04-26/04 S17             |      | 30%          |      | 41 700           |             |
| 27/04-03/05 S18             |      | 34%          |      | 46 800           |             |
| 04/05-10/05 S19 - Mai       |      | 35%          |      | 48 300           |             |
| 11/05-17/05 S20             |      | 23%          |      | 31 600           |             |
| 18/05-24/05 S21             |      | 28%          |      | 38 000           |             |
| 25/05-31/05 S22             |      | 28%          |      | 38 700           |             |
| 01/06-07/06 S23 - Juin      |      | 28%          |      | 38 300           |             |
| 08/06-14/06 S24             |      | 30%          |      | 40 800           |             |
| 15/06-21/06 S25             |      | 34%          |      | 47 500           |             |
| 22/06-28/06 S26             |      | 38%          |      | 52 100           |             |
| 29/06-05/07 S27 - Juillet   |      | 31%          |      | 43 200           |             |
| 06/07-12/07 S28             |      | 34%          |      | 47 000           |             |
| 13/07-19/07 S29             |      | 41%          |      | 56 500           |             |
| 20/07-26/07 S30             |      | 43%          |      | 59 700           |             |
| 27/07-02/08 S31             |      | 49%          |      | 67 000           |             |
| 03/08-09/08 S32 - Août      |      | 50%          |      | 69 600           |             |
| 10/08-16/08 S33             |      | 51%          |      | 70 000           |             |
| 17/08-23/08 S34             |      | 48%          |      | 66 700           |             |
| 24/08-30/08 S35             |      | 43%          |      | 58 800           |             |
| 31/08-06/09 S36 - Septembre |      | 40%          |      | 55 100           |             |
| 07/09-13/09 S37             |      | 42%          |      | 57 900           |             |
| 14/09-20/09 S38             |      | 35%          |      | 48 500           |             |
| 21/09-27/09 S39             |      | 25%          |      | 34 900           |             |
| 28/09-04/10 S40 - Octobre   |      | 13%          |      | 18 100           |             |
| 05/10-11/10 S41             |      | 12%          |      | 16 900           |             |
| 12/10-18/10 S42             |      | 11%          |      | 15 200           |             |
| 19/10-25/10 S43             |      | 12%          |      | 16 700           |             |
| 26/10-01/11 S44             |      | 13%          |      | 17 700           |             |
| 02/11-08/11 S45 - Novembre  |      | 8%           |      | 11 500           |             |
| 09/11-15/11 S46             |      | 11%          |      | 15 000           |             |
| 16/11-22/11 S47             |      | 8%           |      | 10 500           |             |
| 23/11-29/11 S48             |      | 8%           |      | 10 500           |             |
| 30/11-06/12 S49 - Décembre  |      | 7%           |      | 9 000            |             |
| 07/12-13/12 S50             |      | 6%           |      | 8 600            |             |
| 14/12-20/12 S51             |      | 6%           |      | 8 400            |             |
| 21/12-27/12 S52             |      | 15%          |      | 21 300           |             |
| <b>TOTAL</b>                |      | <b>21,9%</b> |      | <b>1 571 800</b> |             |

FRÉQUENTATION GLOBALE : LITS PRO + PAP + NON COMMERCIALISÉS

|                     |        |
|---------------------|--------|
| NOMBRE DE LITS      | 19 718 |
| NUITÉES AU LIT      | 80     |
| TAUX DE REMPLISSAGE | 21,9%  |

NOMBRE DE NUITÉES



**Aide à la lecture :**

Pour cette année 2024, PERROS GUIREC enregistre 1 571 800 nuitées pro + pap + non commercialisées sur l'ensemble de la période.  
La semaine 33 est le pic de la saison avec un volume de 70 000 nuitées. En moyenne, un lit station réalise 80 nuitées sur l'ensemble de la saison.

BILAN ANNUEL 2024  
PERROS GIUREC

TAUX D'OCCUPATION PAR TYPE D'HEBERGEMENT



| Date & N° sem.              | SECTEUR LOCATIF |              |            | HÔTELS       |      |            | CAMPINGS     |      |            | GLOBAL - LITS PRO |      |            | LITS PAP     |      |            |
|-----------------------------|-----------------|--------------|------------|--------------|------|------------|--------------|------|------------|-------------------|------|------------|--------------|------|------------|
|                             | 2023            | 2024         | EVO en pts | 2023         | 2024 | EVO en pts | 2023         | 2024 | EVO en pts | 2023              | 2024 | EVO en pts | 2023         | 2024 | EVO en pts |
| 30/12-05/01 S01 - Janvier   |                 | 2%           |            | 38%          |      |            | 0%           |      |            | 14%               |      |            | 44%          |      |            |
| 06/01-12/01 S02             |                 | 1%           |            | 18%          |      |            | 0%           |      |            | 7%                |      |            | 18%          |      |            |
| 13/01-19/01 S03             |                 | 0%           |            | 14%          |      |            | 0%           |      |            | 4%                |      |            | 16%          |      |            |
| 20/01-26/01 S04             |                 | 0%           |            | 29%          |      |            | 0%           |      |            | 9%                |      |            | 18%          |      |            |
| 27/01-02/02 S05             |                 | 0%           |            | 31%          |      |            | 0%           |      |            | 10%               |      |            | 17%          |      |            |
| 03/02-09/02 S06 - Février   |                 | 1%           |            | 25%          |      |            | 0%           |      |            | 8%                |      |            | 16%          |      |            |
| 10/02-16/02 S07             |                 | 1%           |            | 34%          |      |            | 0%           |      |            | 12%               |      |            | 22%          |      |            |
| 17/02-23/02 S08             |                 | 1%           |            | 37%          |      |            | 0%           |      |            | 12%               |      |            | 26%          |      |            |
| 24/02-01/03 S09             |                 | 2%           |            | 40%          |      |            | 0%           |      |            | 15%               |      |            | 29%          |      |            |
| 02/03-08/03 S10 - Mars      |                 | 3%           |            | 40%          |      |            | 0%           |      |            | 15%               |      |            | 32%          |      |            |
| 09/03-15/03 S11             |                 | 3%           |            | 31%          |      |            | 0%           |      |            | 12%               |      |            | 33%          |      |            |
| 16/03-22/03 S12             |                 | 3%           |            | 58%          |      |            | 0%           |      |            | 20%               |      |            | 32%          |      |            |
| 23/03-29/03 S13             |                 | 3%           |            | 51%          |      |            | 0%           |      |            | 18%               |      |            | 36%          |      |            |
| 30/03-05/04 S14 - Avril     |                 | 11%          |            | 45%          |      |            | 1%           |      |            | 24%               |      |            | 46%          |      |            |
| 06/04-12/04 S15             |                 | 10%          |            | 43%          |      |            | 22%          |      |            | 23%               |      |            | 45%          |      |            |
| 13/04-19/04 S16             |                 | 11%          |            | 46%          |      |            | 32%          |      |            | 25%               |      |            | 51%          |      |            |
| 20/04-26/04 S17             |                 | 12%          |            | 46%          |      |            | 67%          |      |            | 26%               |      |            | 59%          |      |            |
| 27/04-03/05 S18             |                 | 61%          |            | 47%          |      |            | 72%          |      |            | 62%               |      |            | 62%          |      |            |
| 04/05-10/05 S19 - Mai       |                 | 67%          |            | 73%          |      |            | 67%          |      |            | 69%               |      |            | 72%          |      |            |
| 11/05-17/05 S20             |                 | 54%          |            | 57%          |      |            | 42%          |      |            | 49%               |      |            | 46%          |      |            |
| 18/05-24/05 S21             |                 | 46%          |            | 72%          |      |            | 49%          |      |            | 56%               |      |            | 52%          |      |            |
| 25/05-31/05 S22             |                 | 53%          |            | 67%          |      |            | 55%          |      |            | 58%               |      |            | 46%          |      |            |
| 01/06-07/06 S23 - Juin      |                 | 62%          |            | 66%          |      |            | 49%          |      |            | 57%               |      |            | 49%          |      |            |
| 08/06-14/06 S24             |                 | 66%          |            | 73%          |      |            | 54%          |      |            | 62%               |      |            | 51%          |      |            |
| 15/06-21/06 S25             |                 | 76%          |            | 76%          |      |            | 66%          |      |            | 71%               |      |            | 59%          |      |            |
| 22/06-28/06 S26             |                 | 83%          |            | 77%          |      |            | 76%          |      |            | 78%               |      |            | 64%          |      |            |
| 29/06-05/07 S27 - Juillet   |                 | 62%          |            | 61%          |      |            | 66%          |      |            | 63%               |      |            | 55%          |      |            |
| 06/07-12/07 S28             |                 | 68%          |            | 58%          |      |            | 71%          |      |            | 66%               |      |            | 66%          |      |            |
| 13/07-19/07 S29             |                 | 85%          |            | 72%          |      |            | 80%          |      |            | 78%               |      |            | 83%          |      |            |
| 20/07-26/07 S30             |                 | 85%          |            | 73%          |      |            | 85%          |      |            | 81%               |      |            | 87%          |      |            |
| 27/07-02/08 S31             |                 | 94%          |            | 83%          |      |            | 90%          |      |            | 89%               |      |            | 93%          |      |            |
| 03/08-09/08 S32 - Août      |                 | 97%          |            | 90%          |      |            |              |      |            | 96%               |      |            | 100%         |      |            |
| 10/08-16/08 S33             |                 | 98%          |            | 93%          |      |            | 99%          |      |            | 97%               |      |            | 100%         |      |            |
| 17/08-23/08 S34             |                 | 90%          |            | 92%          |      |            | 92%          |      |            | 91%               |      |            | 99%          |      |            |
| 24/08-30/08 S35             |                 | 86%          |            | 78%          |      |            | 82%          |      |            | 81%               |      |            | 76%          |      |            |
| 31/08-06/09 S36 - Septembre |                 | 81%          |            | 78%          |      |            | 75%          |      |            | 77%               |      |            | 69%          |      |            |
| 07/09-13/09 S37             |                 | 86%          |            | 84%          |      |            | 84%          |      |            | 85%               |      |            | 66%          |      |            |
| 14/09-20/09 S38             |                 | 77%          |            | 75%          |      |            | 71%          |      |            | 74%               |      |            | 51%          |      |            |
| 21/09-27/09 S39             |                 | 57%          |            | 62%          |      |            | 43%          |      |            | 52%               |      |            | 38%          |      |            |
| 28/09-04/10 S40 - Octobre   |                 | 32%          |            | 52%          |      |            | 17%          |      |            | 31%               |      |            | 24%          |      |            |
| 05/10-11/10 S41             |                 | 25%          |            | 51%          |      |            | 2%           |      |            | 22%               |      |            | 31%          |      |            |
| 12/10-18/10 S42             |                 | 23%          |            | 50%          |      |            | 0%           |      |            | 20%               |      |            | 30%          |      |            |
| 19/10-25/10 S43             |                 | 51%          |            | 41%          |      |            | 0%           |      |            | 24%               |      |            | 26%          |      |            |
| 26/10-01/11 S44             |                 | 23%          |            | 62%          |      |            | 0%           |      |            | 24%               |      |            | 33%          |      |            |
| 02/11-08/11 S45 - Novembre  |                 | 8%           |            | 40%          |      |            | 0%           |      |            | 14%               |      |            | 26%          |      |            |
| 09/11-15/11 S46             |                 | 8%           |            | 48%          |      |            | 0%           |      |            | 17%               |      |            | 33%          |      |            |
| 16/11-22/11 S47             |                 | 2%           |            | 29%          |      |            | 0%           |      |            | 9%                |      |            | 27%          |      |            |
| 23/11-29/11 S48             |                 | 1%           |            | 27%          |      |            | 0%           |      |            | 9%                |      |            | 27%          |      |            |
| 30/11-06/12 S49 - Décembre  |                 | 1%           |            | 28%          |      |            | 0%           |      |            | 9%                |      |            | 22%          |      |            |
| 07/12-13/12 S50             |                 | 1%           |            | 28%          |      |            | 0%           |      |            | 9%                |      |            | 22%          |      |            |
| 14/12-20/12 S51             |                 | 2%           |            | 23%          |      |            | 0%           |      |            | 7%                |      |            | 20%          |      |            |
| 21/12-27/12 S52             |                 | 20%          |            | 39%          |      |            | 0%           |      |            | 16%               |      |            | 45%          |      |            |
| <b>TOTAL</b>                |                 | <b>36,4%</b> |            | <b>52,9%</b> |      |            | <b>32,8%</b> |      |            | <b>39,7%</b>      |      |            | <b>46,1%</b> |      |            |



PERROS GUIREC

## LES CATÉGORIES D'HÉBERGEMENTS



Perros-Guirec  
*Côte de Granit Rose*



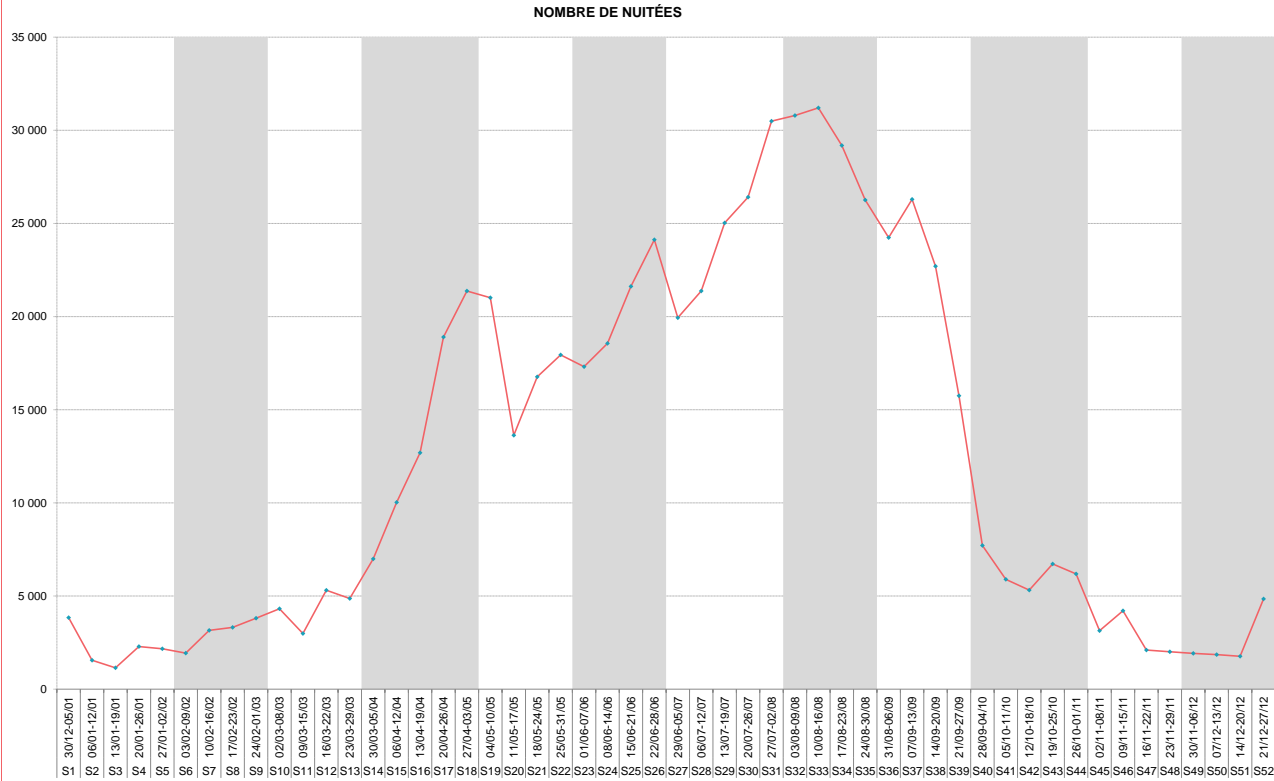
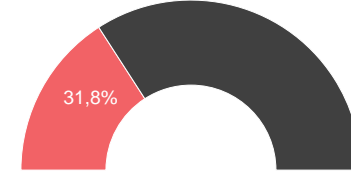
OBSERVATOIRE DE L'ACTIVITÉ TOURISTIQUE



LITS PRO = RÉSIDENCES DE TOURISME + HÔTELS + AGENCES IMMOBILIÈRES + CAMPINGS

| Date & N° sem.              | 2023         | 2024 | 2023 | 2024           | Evo en % |
|-----------------------------|--------------|------|------|----------------|----------|
| 30/12-05/01 S01 - Janvier   | 9%           |      |      | 3 840          |          |
| 06/01-12/01 S02             | 4%           |      |      | 1 551          |          |
| 13/01-19/01 S03             | 3%           |      |      | 1 145          |          |
| 20/01-26/01 S04             | 5%           |      |      | 2 287          |          |
| 27/01-02/02 S05             | 5%           |      |      | 2 169          |          |
| 03/02-09/02 S06 - Février   | 4%           |      |      | 1 936          |          |
| 10/02-16/02 S07             | 7%           |      |      | 3 155          |          |
| 17/02-23/02 S08             | 8%           |      |      | 3 316          |          |
| 24/02-01/03 S09             | 9%           |      |      | 3 810          |          |
| 02/03-08/03 S10 - Mars      | 10%          |      |      | 4 316          |          |
| 09/03-15/03 S11             | 7%           |      |      | 2 986          |          |
| 16/03-22/03 S12             | 12%          |      |      | 5 309          |          |
| 23/03-29/03 S13             | 11%          |      |      | 4 867          |          |
| 30/03-05/04 S14 - Avril     | 16%          |      |      | 6 992          |          |
| 06/04-12/04 S15             | 23%          |      |      | 10 028         |          |
| 13/04-19/04 S16             | 29%          |      |      | 12 689         |          |
| 20/04-26/04 S17             | 43%          |      |      | 18 903         |          |
| 27/04-03/05 S18             | 49%          |      |      | 21 374         |          |
| 04/05-10/05 S19 - Mai       | 48%          |      |      | 21 013         |          |
| 11/05-17/05 S20             | 31%          |      |      | 13 629         |          |
| 18/05-24/05 S21             | 38%          |      |      | 16 766         |          |
| 25/05-31/05 S22             | 41%          |      |      | 17 943         |          |
| 01/06-07/06 S23 - Juin      | 39%          |      |      | 17 310         |          |
| 08/06-14/06 S24             | 42%          |      |      | 18 563         |          |
| 15/06-21/06 S25             | 49%          |      |      | 21 622         |          |
| 22/06-28/06 S26             | 55%          |      |      | 24 126         |          |
| 29/06-05/07 S27 - Juillet   | 45%          |      |      | 19 937         |          |
| 06/07-12/07 S28             | 49%          |      |      | 21 374         |          |
| 13/07-19/07 S29             | 57%          |      |      | 25 029         |          |
| 20/07-26/07 S30             | 60%          |      |      | 26 413         |          |
| 27/07-02/08 S31             | 70%          |      |      | 30 492         |          |
| 03/08-09/08 S32 - Août      | 70%          |      |      | 30 794         |          |
| 10/08-16/08 S33             | 71%          |      |      | 31 205         |          |
| 17/08-23/08 S34             | 67%          |      |      | 29 186         |          |
| 24/08-30/08 S35             | 60%          |      |      | 26 258         |          |
| 31/08-06/09 S36 - Septembre | 55%          |      |      | 24 242         |          |
| 07/09-13/09 S37             | 60%          |      |      | 26 294         |          |
| 14/09-20/09 S38             | 52%          |      |      | 22 703         |          |
| 21/09-27/09 S39             | 36%          |      |      | 15 750         |          |
| 28/09-04/10 S40 - Octobre   | 18%          |      |      | 7 713          |          |
| 05/10-11/10 S41             | 13%          |      |      | 5 896          |          |
| 12/10-18/10 S42             | 12%          |      |      | 5 317          |          |
| 19/10-25/10 S43             | 15%          |      |      | 6 722          |          |
| 26/10-01/11 S44             | 14%          |      |      | 6 186          |          |
| 02/11-08/11 S45 - Novembre  | 7%           |      |      | 3 140          |          |
| 09/11-15/11 S46             | 10%          |      |      | 4 207          |          |
| 16/11-22/11 S47             | 5%           |      |      | 2 100          |          |
| 23/11-29/11 S48             | 5%           |      |      | 2 008          |          |
| 30/11-06/12 S49 - Décembre  | 4%           |      |      | 1 921          |          |
| 07/12-13/12 S50             | 4%           |      |      | 1 855          |          |
| 14/12-20/12 S51             | 4%           |      |      | 1 765          |          |
| 21/12-27/12 S52             | 11%          |      |      | 4 843          |          |
| <b>TOTAL</b>                | <b>28,3%</b> |      |      | <b>644 994</b> |          |

|                     | 2023 | 2024  |
|---------------------|------|-------|
| NOMBRE DE LITS      |      | 6 261 |
| PART D'ÉTRANGERS    |      | 20,2% |
| TAUX DE REMPLISSAGE |      | 28,3% |
| TAUX DE RÉPONSE     |      | 98%   |



→2024





SECTEUR LOCATIF = Résidences de Tourisme + Agences Immobilières

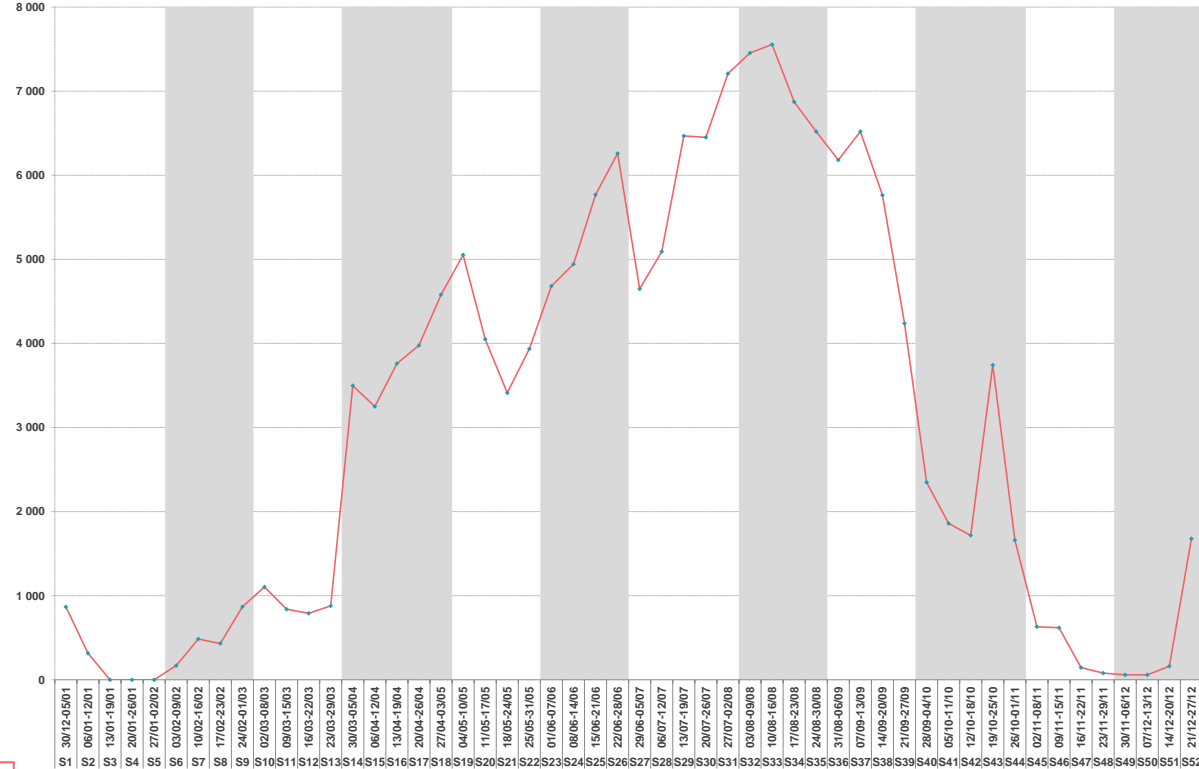
POIDS DES LITS SUR LE STOCK PRO



| Date & N° sem.              | 2023 | 2024         | 2023 | 2024           | Evo en % |
|-----------------------------|------|--------------|------|----------------|----------|
| 30/12-05/01 S01 - Janvier   |      | 8%           |      | 867            |          |
| 06/01-12/01 S02             |      | 3%           |      | 317            |          |
| 13/01-19/01 S03             |      | 0%           |      | 0              |          |
| 20/01-26/01 S04             |      | 0%           |      | 0              |          |
| 27/01-02/02 S05             |      | 0%           |      | 0              |          |
| 03/02-09/02 S06 - Février   |      | 1%           |      | 169            |          |
| 10/02-16/02 S07             |      | 4%           |      | 485            |          |
| 17/02-23/02 S08             |      | 4%           |      | 432            |          |
| 24/02-01/03 S09             |      | 8%           |      | 868            |          |
| 02/03-08/03 S10 - Mars      |      | 10%          |      | 1 104          |          |
| 09/03-15/03 S11             |      | 7%           |      | 839            |          |
| 16/03-22/03 S12             |      | 7%           |      | 791            |          |
| 23/03-29/03 S13             |      | 8%           |      | 879            |          |
| 30/03-05/04 S14 - Avril     |      | 31%          |      | 3 497          |          |
| 06/04-12/04 S15             |      | 29%          |      | 3 250          |          |
| 13/04-19/04 S16             |      | 33%          |      | 3 761          |          |
| 20/04-26/04 S17             |      | 35%          |      | 3 977          |          |
| 27/04-03/05 S18             |      | 40%          |      | 4 580          |          |
| 04/05-10/05 S19 - Mai       |      | 45%          |      | 5 053          |          |
| 11/05-17/05 S20             |      | 36%          |      | 4 050          |          |
| 18/05-24/05 S21             |      | 30%          |      | 3 412          |          |
| 25/05-31/05 S22             |      | 35%          |      | 3 935          |          |
| 01/06-07/06 S23 - Juin      |      | 41%          |      | 4 682          |          |
| 08/06-14/06 S24             |      | 44%          |      | 4 942          |          |
| 15/06-21/06 S25             |      | 51%          |      | 5 768          |          |
| 22/06-28/06 S26             |      | 55%          |      | 6 260          |          |
| 29/06-05/07 S27 - Juillet   |      | 41%          |      | 4 648          |          |
| 06/07-12/07 S28             |      | 45%          |      | 5 092          |          |
| 13/07-19/07 S29             |      | 57%          |      | 6 468          |          |
| 20/07-26/07 S30             |      | 57%          |      | 6 451          |          |
| 27/07-02/08 S31             |      | 64%          |      | 7 209          |          |
| 03/08-09/08 S32 - Août      |      | 66%          |      | 7 455          |          |
| 10/08-16/08 S33             |      | 67%          |      | 7 555          |          |
| 17/08-23/08 S34             |      | 61%          |      | 6 873          |          |
| 24/08-30/08 S35             |      | 58%          |      | 6 519          |          |
| 31/08-06/09 S36 - Septembre |      | 55%          |      | 6 181          |          |
| 07/09-13/09 S37             |      | 58%          |      | 6 520          |          |
| 14/09-20/09 S38             |      | 51%          |      | 5 764          |          |
| 21/09-27/09 S39             |      | 37%          |      | 4 238          |          |
| 28/09-04/10 S40 - Octobre   |      | 21%          |      | 2 348          |          |
| 05/10-11/10 S41             |      | 16%          |      | 1 859          |          |
| 12/10-18/10 S42             |      | 15%          |      | 1 717          |          |
| 19/10-25/10 S43             |      | 33%          |      | 3 742          |          |
| 26/10-01/11 S44             |      | 15%          |      | 1 661          |          |
| 02/11-08/11 S45 - Novembre  |      | 6%           |      | 631            |          |
| 09/11-15/11 S46             |      | 5%           |      | 619            |          |
| 16/11-22/11 S47             |      | 1%           |      | 145            |          |
| 23/11-29/11 S48             |      | 1%           |      | 80             |          |
| 30/11-06/12 S49 - Décembre  |      | 1%           |      | 59             |          |
| 07/12-13/12 S50             |      | 1%           |      | 59             |          |
| 14/12-20/12 S51             |      | 1%           |      | 162            |          |
| 21/12-27/12 S52             |      | 15%          |      | 1 678          |          |
| <b>TOTAL</b>                |      | <b>27,1%</b> |      | <b>159 651</b> |          |

|                     | 2023 | 2024  |
|---------------------|------|-------|
| NOMBRE DE LITS      |      | 1 616 |
| PART D'ETRANGERS    |      | 7,2%  |
| TAUX DE REMPLISSAGE |      | 27,1% |
| TAUX DE RÉPONSE     |      | 100%  |

NOMBRE DE NUITÉES



+2024

Nuitées Locatives 153 031  
Nuitées Propriétaires 6 620

Les nuitées locatives représentent 95,9% des nuitées totales



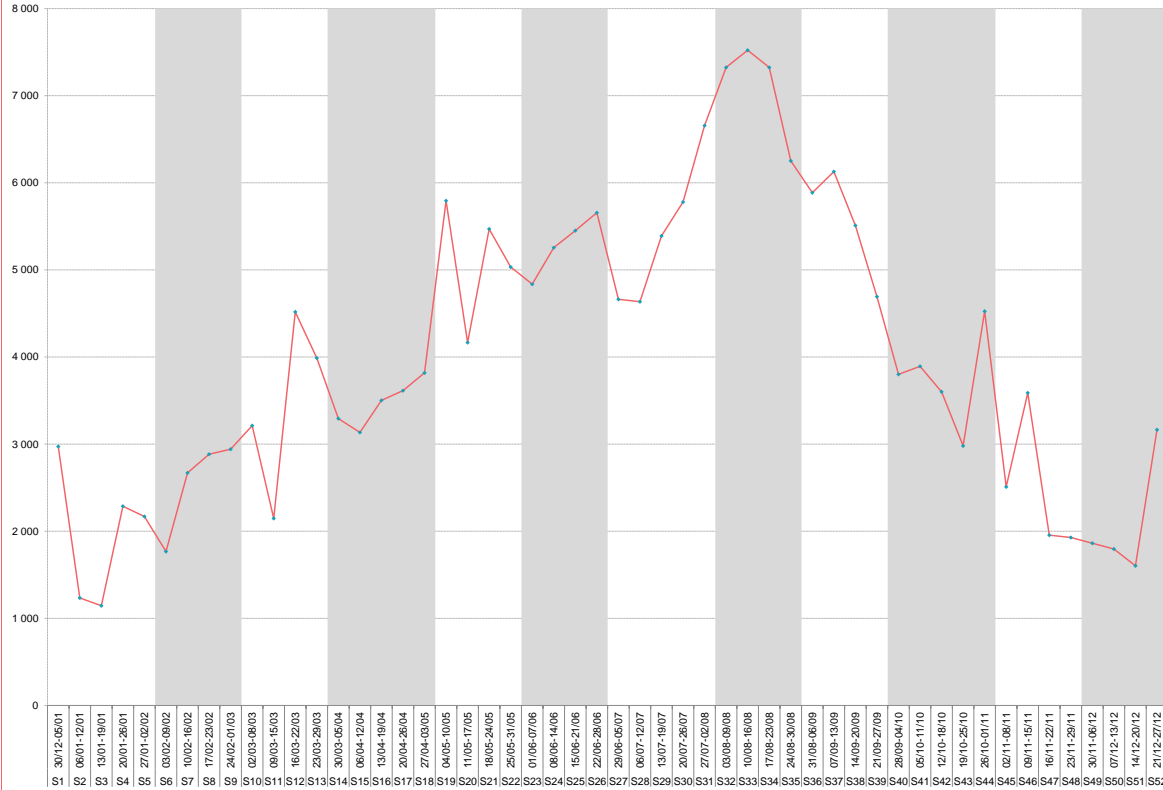
| Date & N° sem.              | 2023 | 2024         | 2023 | 2024           | Evo en % |
|-----------------------------|------|--------------|------|----------------|----------|
| 30/12-05/01 S01 - Janvier   |      | 35%          |      | 2 973          |          |
| 06/01-12/01 S02             |      | 15%          |      | 1 234          |          |
| 13/01-19/01 S03             |      | 14%          |      | 1 145          |          |
| 20/01-26/01 S04             |      | 27%          |      | 2 287          |          |
| 27/01-02/02 S05             |      | 26%          |      | 2 169          |          |
| 03/02-09/02 S06 - Février   |      | 21%          |      | 1 767          |          |
| 10/02-16/02 S07             |      | 32%          |      | 2 670          |          |
| 17/02-23/02 S08             |      | 34%          |      | 2 884          |          |
| 24/02-01/03 S09             |      | 35%          |      | 2 942          |          |
| 02/03-08/03 S10 - Mars      |      | 38%          |      | 3 212          |          |
| 09/03-15/03 S11             |      | 25%          |      | 2 147          |          |
| 16/03-22/03 S12             |      | 53%          |      | 4 518          |          |
| 23/03-29/03 S13             |      | 47%          |      | 3 988          |          |
| 30/03-05/04 S14 - Avril     |      | 39%          |      | 3 294          |          |
| 06/04-12/04 S15             |      | 37%          |      | 3 134          |          |
| 13/04-19/04 S16             |      | 41%          |      | 3 502          |          |
| 20/04-26/04 S17             |      | 43%          |      | 3 614          |          |
| 27/04-03/05 S18             |      | 45%          |      | 3 818          |          |
| 04/05-10/05 S19 - Mai       |      | 69%          |      | 5 793          |          |
| 11/05-17/05 S20             |      | 49%          |      | 4 166          |          |
| 18/05-24/05 S21             |      | 65%          |      | 5 469          |          |
| 25/05-31/05 S22             |      | 60%          |      | 5 033          |          |
| 01/06-07/06 S23 - Juin      |      | 57%          |      | 4 836          |          |
| 08/06-14/06 S24             |      | 62%          |      | 5 256          |          |
| 15/06-21/06 S25             |      | 65%          |      | 5 451          |          |
| 22/06-28/06 S26             |      | 67%          |      | 5 657          |          |
| 29/06-05/07 S27 - Juillet   |      | 55%          |      | 4 663          |          |
| 06/07-12/07 S28             |      | 55%          |      | 4 635          |          |
| 13/07-19/07 S29             |      | 64%          |      | 5 390          |          |
| 20/07-26/07 S30             |      | 68%          |      | 5 779          |          |
| 27/07-02/08 S31             |      | 79%          |      | 6 657          |          |
| 03/08-09/08 S32 - Août      |      | 87%          |      | 7 325          |          |
| 10/08-16/08 S33             |      | 89%          |      | 7 522          |          |
| 17/08-23/08 S34             |      | 87%          |      | 7 324          |          |
| 24/08-30/08 S35             |      | 74%          |      | 6 252          |          |
| 31/08-06/09 S36 - Septembre |      | 70%          |      | 5 886          |          |
| 07/09-13/09 S37             |      | 73%          |      | 6 129          |          |
| 14/09-20/09 S38             |      | 65%          |      | 5 510          |          |
| 21/09-27/09 S39             |      | 56%          |      | 4 693          |          |
| 28/09-04/10 S40 - Octobre   |      | 45%          |      | 3 801          |          |
| 05/10-11/10 S41             |      | 46%          |      | 3 893          |          |
| 12/10-18/10 S42             |      | 43%          |      | 3 600          |          |
| 19/10-25/10 S43             |      | 35%          |      | 2 980          |          |
| 26/10-01/11 S44             |      | 54%          |      | 4 525          |          |
| 02/11-08/11 S45 - Novembre  |      | 30%          |      | 2 509          |          |
| 09/11-15/11 S46             |      | 42%          |      | 3 588          |          |
| 16/11-22/11 S47             |      | 23%          |      | 1 955          |          |
| 23/11-29/11 S48             |      | 23%          |      | 1 928          |          |
| 30/11-06/12 S49 - Décembre  |      | 22%          |      | 1 862          |          |
| 07/12-13/12 S50             |      | 21%          |      | 1 796          |          |
| 14/12-20/12 S51             |      | 19%          |      | 1 603          |          |
| 21/12-27/12 S52             |      | 37%          |      | 3 165          |          |
| <b>TOTAL</b>                |      | <b>47,3%</b> |      | <b>207 928</b> |          |

|                     | 2023 | 2024  |
|---------------------|------|-------|
| NOMBRE DE LITS      |      | 1 207 |
| PART D'ÉTRANGERS    |      | 18,8% |
| TAUX DE REMPLISSAGE |      | 47,3% |
| TAUX DE RÉPONSE     |      | 90%   |

POIDS DES LITS SUR LE STOCK PRO



NOMBRE DE NUITÉES



TAUX DE REMPLISSAGE

NUITÉES



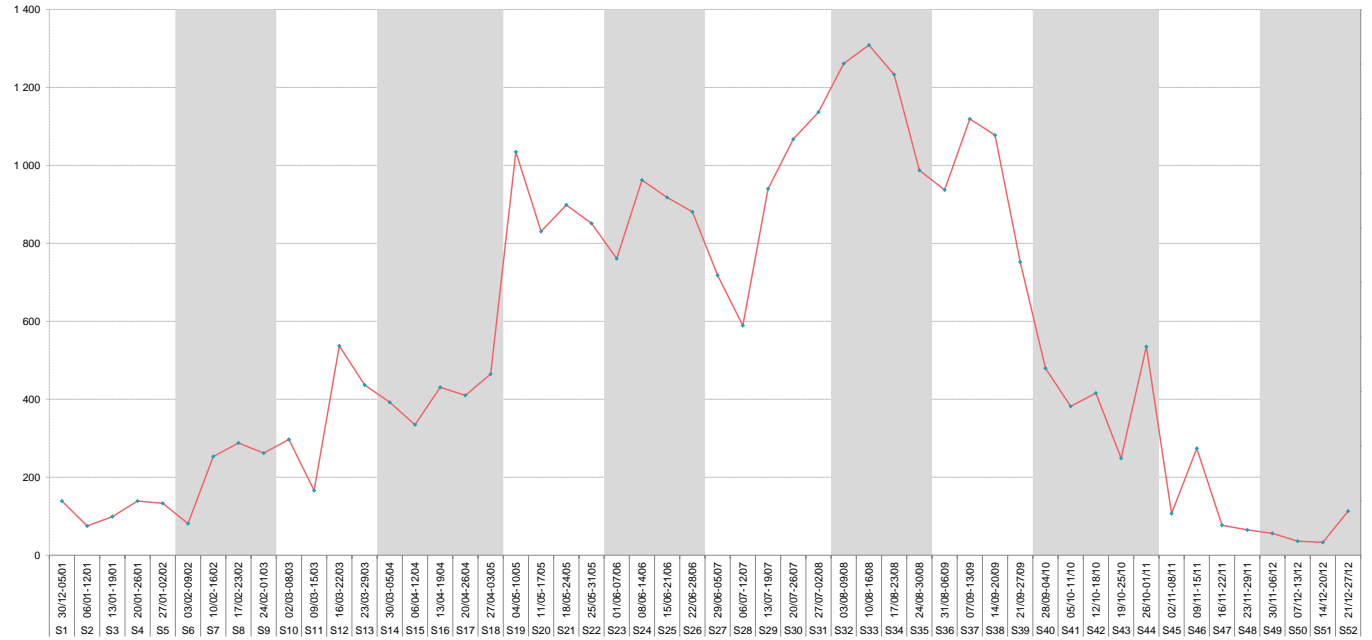
HOTELS 2\*



| Date & N° sem.                     | 2023 | 2024         | 2023 | 2024          | Evolution % |
|------------------------------------|------|--------------|------|---------------|-------------|
| 30/12-05/01 S01 - Janvier          |      | 9%           |      | 139           |             |
| 06/01-12/01 S02                    |      | 5%           |      | 75            |             |
| 13/01-19/01 S03                    |      | 6%           |      | 99            |             |
| 20/01-26/01 S04                    |      | 9%           |      | 139           |             |
| 27/01-02/02 S05                    |      | 8%           |      | 133           |             |
| <b>03/02-09/02 S06 - Février</b>   |      | 5%           |      | 81            |             |
| 10/02-16/02 S07                    |      | 16%          |      | 253           |             |
| 17/02-23/02 S08                    |      | 18%          |      | 288           |             |
| 24/02-01/03 S09                    |      | 17%          |      | 262           |             |
| <b>02/03-08/03 S10 - Mars</b>      |      | 19%          |      | 297           |             |
| 09/03-15/03 S11                    |      | 11%          |      | 166           |             |
| 16/03-22/03 S12                    |      | 34%          |      | 537           |             |
| 23/03-29/03 S13                    |      | 28%          |      | 437           |             |
| <b>30/03-05/04 S14 - Avril</b>     |      | 25%          |      | 392           |             |
| 06/04-12/04 S15                    |      | 21%          |      | 335           |             |
| 13/04-19/04 S16                    |      | 27%          |      | 431           |             |
| 20/04-26/04 S17                    |      | 26%          |      | 410           |             |
| 27/04-03/05 S18                    |      | 30%          |      | 465           |             |
| <b>04/05-10/05 S19 - Mai</b>       |      | 66%          |      | 1 035         |             |
| 11/05-17/05 S20                    |      | 53%          |      | 830           |             |
| 18/05-24/05 S21                    |      | 57%          |      | 899           |             |
| 25/05-31/05 S22                    |      | 54%          |      | 851           |             |
| <b>01/06-07/06 S23 - Juin</b>      |      | 48%          |      | 761           |             |
| 08/06-14/06 S24                    |      | 61%          |      | 962           |             |
| 15/06-21/06 S25                    |      | 58%          |      | 918           |             |
| 22/06-28/06 S26                    |      | 56%          |      | 881           |             |
| <b>29/06-05/07 S27 - Juillet</b>   |      | 46%          |      | 718           |             |
| 06/07-12/07 S28                    |      | 37%          |      | 589           |             |
| 13/07-19/07 S29                    |      | 60%          |      | 940           |             |
| 20/07-26/07 S30                    |      | 68%          |      | 1 067         |             |
| 27/07-02/08 S31                    |      | 72%          |      | 1 137         |             |
| <b>03/08-09/08 S32 - Août</b>      |      | 80%          |      | 1 261         |             |
| 10/08-16/08 S33                    |      | 83%          |      | 1 309         |             |
| 17/08-23/08 S34                    |      | 78%          |      | 1 233         |             |
| 24/08-30/08 S35                    |      | 63%          |      | 987           |             |
| <b>31/08-06/09 S36 - Septembre</b> |      | 59%          |      | 937           |             |
| 07/09-13/09 S37                    |      | 74%          |      | 1 119         |             |
| 14/09-20/09 S38                    |      | 68%          |      | 1 078         |             |
| 21/09-27/09 S39                    |      | 48%          |      | 752           |             |
| <b>28/09-04/10 S40 - Octobre</b>   |      | 30%          |      | 480           |             |
| 05/10-11/10 S41                    |      | 24%          |      | 382           |             |
| 12/10-18/10 S42                    |      | 26%          |      | 416           |             |
| 19/10-25/10 S43                    |      | 16%          |      | 249           |             |
| 26/10-01/11 S44                    |      | 34%          |      | 535           |             |
| <b>02/11-08/11 S45 - Novembre</b>  |      | 7%           |      | 107           |             |
| 09/11-15/11 S46                    |      | 17%          |      | 274           |             |
| 16/11-22/11 S47                    |      | 5%           |      | 77            |             |
| 23/11-29/11 S48                    |      | 4%           |      | 65            |             |
| <b>30/11-06/12 S49 - Décembre</b>  |      | 4%           |      | 56            |             |
| 07/12-13/12 S50                    |      | 2%           |      | 36            |             |
| 14/12-20/12 S51                    |      | 2%           |      | 33            |             |
| 21/12-27/12 S52                    |      | 7%           |      | 113           |             |
| <b>TOTAL</b>                       |      | <b>34,2%</b> |      | <b>28 024</b> |             |

|                     | 2023 | 2024  |
|---------------------|------|-------|
| NOMBRE DE LITS      |      | 225   |
| PART D'ÉTRANGERS    |      | 19,6% |
| TAUX DE REMPLISSAGE |      | 34,2% |
| TAUX DE RÉPONSE     |      | 77%   |

NOMBRE DE NUITÉES



TAUX DE REMPLISSAGE

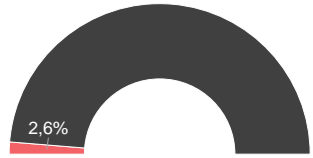
NUITÉES



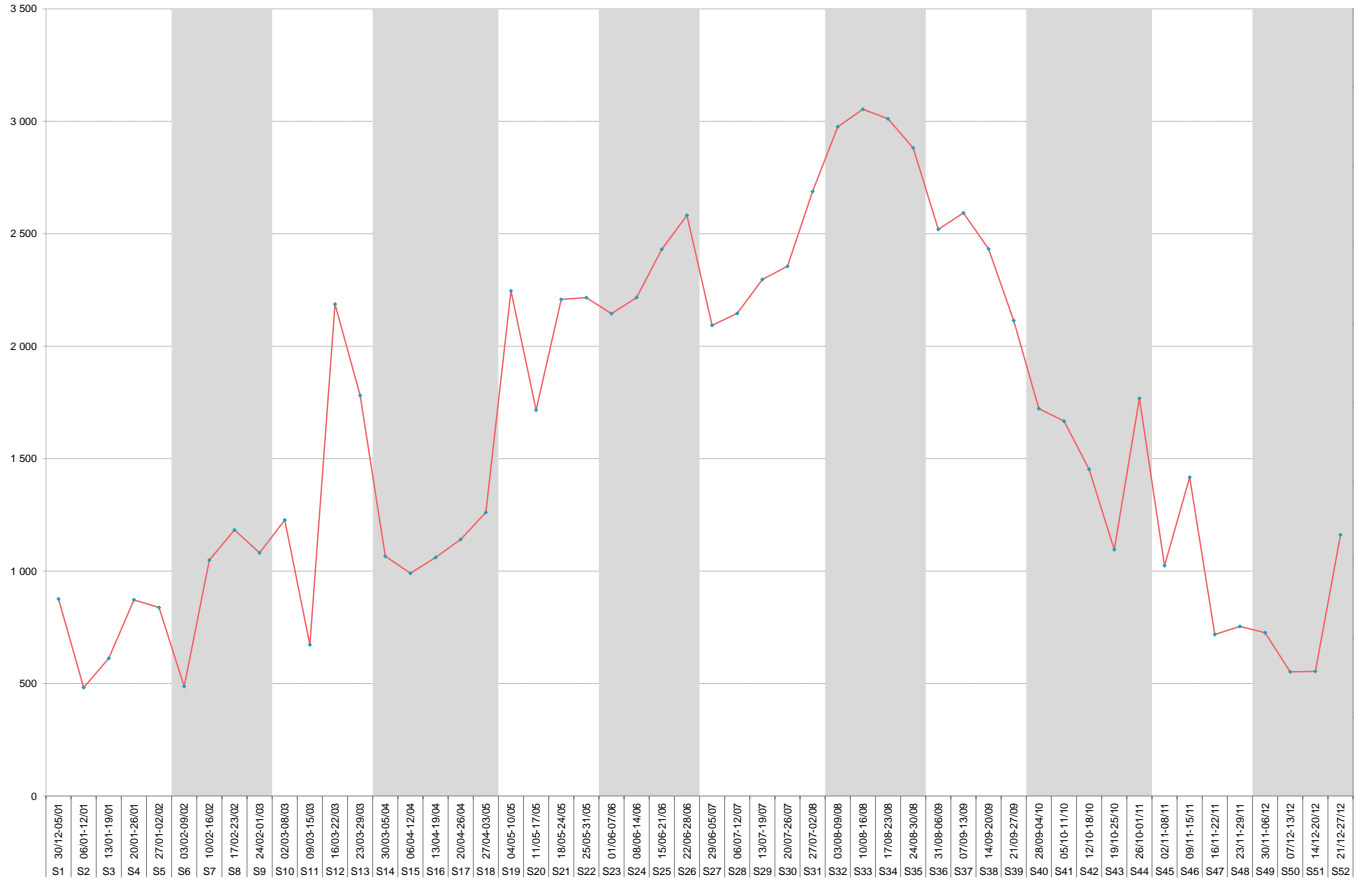
HÔTELS 3\*

| Date & N° sem.              | 2023 | 2024         | 2023 | 2024          | EVO en % |
|-----------------------------|------|--------------|------|---------------|----------|
| 30/12-05/01 S01 - Janvier   | 24%  | 24%          |      | 876           |          |
| 06/01-12/01 S02             | 13%  |              |      | 482           |          |
| 13/01-19/01 S03             | 17%  |              |      | 612           |          |
| 20/01-26/01 S04             | 24%  |              |      | 872           |          |
| 27/01-02/02 S05             | 23%  |              |      | 838           |          |
| 03/02-09/02 S06 - Février   | 14%  |              |      | 487           |          |
| 10/02-16/02 S07             | 29%  |              |      | 1 049         |          |
| 17/02-23/02 S08             | 33%  |              |      | 1 183         |          |
| 24/02-01/03 S09             | 30%  |              |      | 1 081         |          |
| 02/03-08/03 S10 - Mars      | 34%  |              |      | 1 227         |          |
| 09/03-15/03 S11             | 19%  |              |      | 672           |          |
| 16/03-22/03 S12             | 61%  |              |      | 2 187         |          |
| 23/03-29/03 S13             | 50%  |              |      | 1 781         |          |
| 30/03-05/04 S14 - Avril     | 34%  |              |      | 1 066         |          |
| 06/04-12/04 S15             | 32%  |              |      | 990           |          |
| 13/04-19/04 S16             | 34%  |              |      | 1 061         |          |
| 20/04-26/04 S17             | 36%  |              |      | 1 141         |          |
| 27/04-03/05 S18             | 40%  |              |      | 1 261         |          |
| 04/05-10/05 S19 - Mai       | 72%  |              |      | 2 246         |          |
| 11/05-17/05 S20             | 55%  |              |      | 1 716         |          |
| 18/05-24/05 S21             | 70%  |              |      | 2 208         |          |
| 25/05-31/05 S22             | 71%  |              |      | 2 216         |          |
| 01/06-07/06 S23 - Juin      | 68%  |              |      | 2 145         |          |
| 08/06-14/06 S24             | 71%  |              |      | 2 216         |          |
| 15/06-21/06 S25             | 78%  |              |      | 2 431         |          |
| 22/06-28/06 S26             | 82%  |              |      | 2 582         |          |
| 29/06-05/07 S27 - Juillet   | 67%  |              |      | 2 093         |          |
| 06/07-12/07 S28             | 68%  |              |      | 2 146         |          |
| 13/07-19/07 S29             | 73%  |              |      | 2 297         |          |
| 20/07-26/07 S30             | 75%  |              |      | 2 356         |          |
| 27/07-02/08 S31             | 86%  |              |      | 2 688         |          |
| 03/08-09/08 S32 - Août      | 95%  |              |      | 2 976         |          |
| 10/08-16/08 S33             | 97%  |              |      | 3 053         |          |
| 17/08-23/08 S34             | 96%  |              |      | 3 011         |          |
| 24/08-30/08 S35             | 92%  |              |      | 2 881         |          |
| 31/08-06/09 S36 - Septembre | 80%  |              |      | 2 519         |          |
| 07/09-13/09 S37             | 83%  |              |      | 2 593         |          |
| 14/09-20/09 S38             | 78%  |              |      | 2 432         |          |
| 21/09-27/09 S39             | 67%  |              |      | 2 114         |          |
| 28/09-04/10 S40 - Octobre   | 55%  |              |      | 1 722         |          |
| 05/10-11/10 S41             | 53%  |              |      | 1 667         |          |
| 12/10-18/10 S42             | 46%  |              |      | 1 452         |          |
| 19/10-25/10 S43             | 35%  |              |      | 1 095         |          |
| 26/10-01/11 S44             | 49%  |              |      | 1 768         |          |
| 02/11-08/11 S45 - Novembre  | 29%  |              |      | 1 024         |          |
| 09/11-15/11 S46             | 40%  |              |      | 1 417         |          |
| 16/11-22/11 S47             | 20%  |              |      | 718           |          |
| 23/11-29/11 S48             | 21%  |              |      | 754           |          |
| 30/11-06/12 S49 - Décembre  | 20%  |              |      | 726           |          |
| 07/12-13/12 S50             | 15%  |              |      | 552           |          |
| 14/12-20/12 S51             | 15%  |              |      | 554           |          |
| 21/12-27/12 S52             | 32%  |              |      | 1 161         |          |
| <b>TOTAL</b>                |      | <b>50,1%</b> |      | <b>84 395</b> |          |

|                     | 2023 | 2024  |
|---------------------|------|-------|
| NOMBRE DE LITS      |      | 512   |
| PART D'ÉTRANGERS    |      | 21,3% |
| TAUX DE REMPLISSAGE |      | 50,1% |
| TAUX DE RÉPONSE     |      | 87%   |



NOMBRE DE NUITÉES



+2024

TAUX DE REMPLISSAGE

NUITÉES



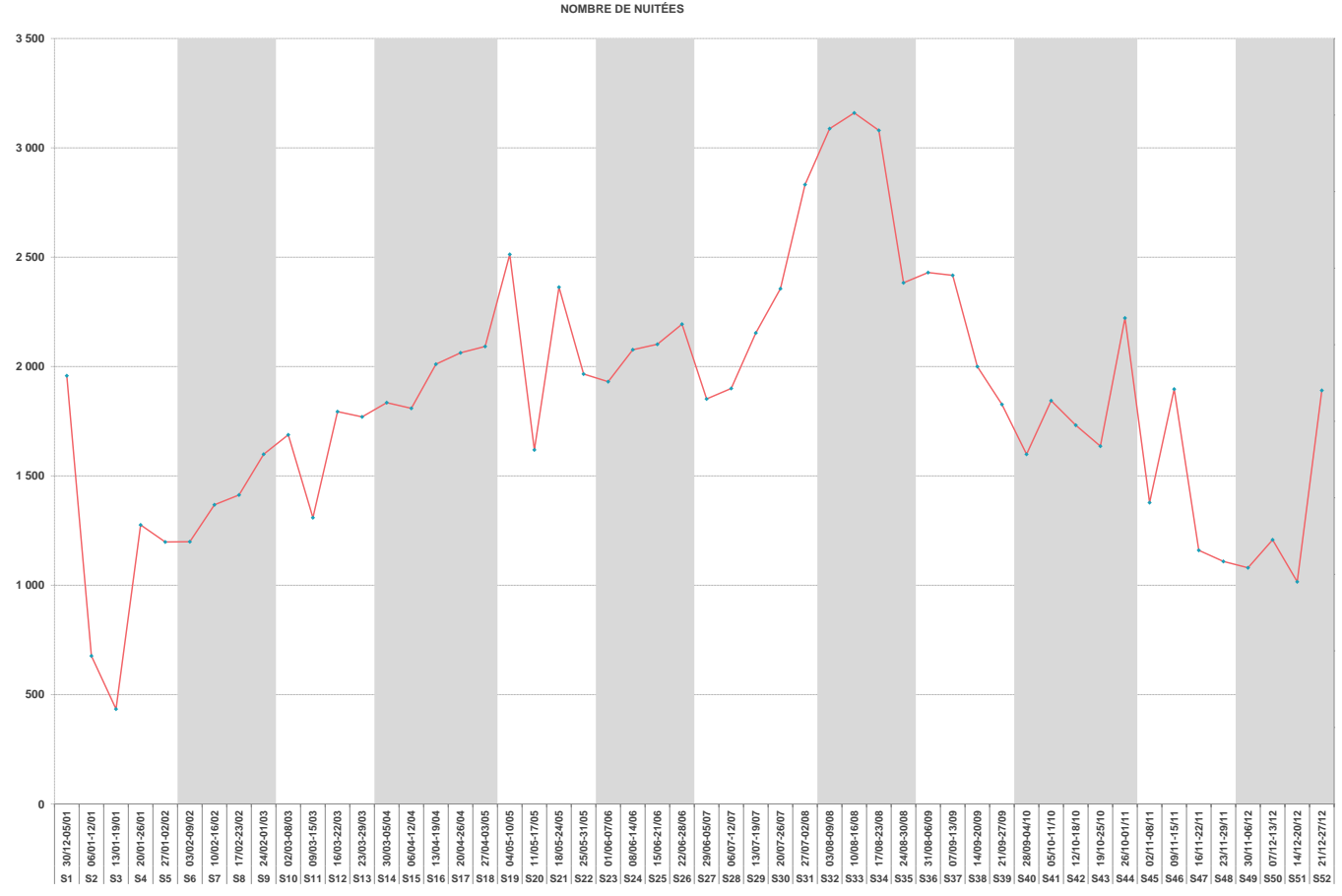
HÔTELS 4\* & 5\*

POIDS DES LITS SUR LE STOCK PRO



| Date & N° sem.                     | 2023 | 2024  | 2023   | 2024 | EVO en % |
|------------------------------------|------|-------|--------|------|----------|
| 30/12-05/01 S01 - Janvier          | 60%  | 60%   | 1 958  |      |          |
| 06/01-12/01 S02                    | 21%  |       | 677    |      |          |
| 13/01-19/01 S03                    | 13%  |       | 434    |      |          |
| 20/01-26/01 S04                    | 39%  |       | 1 276  |      |          |
| 27/01-02/02 S05                    | 36%  |       | 1 198  |      |          |
| <b>03/02-09/02 S06 - Février</b>   | 36%  |       | 1 199  |      |          |
| 10/02-16/02 S07                    | 42%  |       | 1 368  |      |          |
| 17/02-23/02 S08                    | 43%  |       | 1 413  |      |          |
| 24/02-01/03 S09                    | 49%  |       | 1 599  |      |          |
| <b>02/03-08/03 S10 - Mars</b>      | 51%  |       | 1 688  |      |          |
| 09/03-15/03 S11                    | 40%  |       | 1 309  |      |          |
| 16/03-22/03 S12                    | 55%  |       | 1 794  |      |          |
| 23/03-29/03 S13                    | 54%  |       | 1 770  |      |          |
| <b>30/03-05/04 S14 - Avril</b>     | 56%  |       | 1 835  |      |          |
| 06/04-12/04 S15                    | 55%  |       | 1 809  |      |          |
| 13/04-19/04 S16                    | 61%  |       | 2 011  |      |          |
| 20/04-26/04 S17                    | 63%  |       | 2 063  |      |          |
| 27/04-03/05 S18                    | 64%  |       | 2 092  |      |          |
| <b>04/05-10/05 S19 - Mai</b>       | 76%  |       | 2 513  |      |          |
| 11/05-17/05 S20                    | 49%  |       | 1 619  |      |          |
| 18/05-24/05 S21                    | 72%  |       | 2 363  |      |          |
| 25/05-31/05 S22                    | 60%  |       | 1 966  |      |          |
| <b>01/06-07/06 S23 - Juin</b>      | 59%  |       | 1 931  |      |          |
| 08/06-14/06 S24                    | 63%  |       | 2 077  |      |          |
| 15/06-21/06 S25                    | 64%  |       | 2 102  |      |          |
| 22/06-28/06 S26                    | 67%  |       | 2 194  |      |          |
| <b>29/06-05/07 S27 - Juillet</b>   | 56%  |       | 1 852  |      |          |
| 06/07-12/07 S28                    | 58%  |       | 1 900  |      |          |
| 13/07-19/07 S29                    | 65%  |       | 2 154  |      |          |
| 20/07-26/07 S30                    | 72%  |       | 2 356  |      |          |
| 27/07-02/08 S31                    | 86%  |       | 2 832  |      |          |
| <b>03/08-09/08 S32 - Août</b>      | 94%  |       | 3 088  |      |          |
| 10/08-16/08 S33                    | 96%  |       | 3 160  |      |          |
| 17/08-23/08 S34                    | 94%  |       | 3 080  |      |          |
| 24/08-30/08 S35                    | 72%  |       | 2 383  |      |          |
| <b>31/08-06/09 S36 - Septembre</b> | 74%  |       | 2 430  |      |          |
| 07/09-13/09 S37                    | 73%  |       | 2 417  |      |          |
| 14/09-20/09 S38                    | 61%  |       | 2 000  |      |          |
| 21/09-27/09 S39                    | 56%  |       | 1 827  |      |          |
| <b>28/09-04/10 S40 - Octobre</b>   | 49%  |       | 1 599  |      |          |
| 05/10-11/10 S41                    | 56%  |       | 1 844  |      |          |
| 12/10-18/10 S42                    | 53%  |       | 1 732  |      |          |
| 19/10-25/10 S43                    | 50%  |       | 1 636  |      |          |
| 26/10-01/11 S44                    | 68%  |       | 2 222  |      |          |
| <b>02/11-08/11 S45 - Novembre</b>  | 42%  |       | 1 378  |      |          |
| 09/11-15/11 S46                    | 58%  |       | 1 897  |      |          |
| 16/11-22/11 S47                    | 35%  |       | 1 160  |      |          |
| 23/11-29/11 S48                    | 34%  |       | 1 109  |      |          |
| <b>30/11-06/12 S49 - Décembre</b>  | 33%  |       | 1 080  |      |          |
| 07/12-13/12 S50                    | 37%  |       | 1 208  |      |          |
| 14/12-20/12 S51                    | 31%  |       | 1 016  |      |          |
| 21/12-27/12 S52                    | 57%  |       | 1 891  |      |          |
| <b>TOTAL</b>                       |      | 55,8% | 95 509 |      |          |

|                     | 2023  | 2024  |
|---------------------|-------|-------|
| NOMBRE DE LITS      | 470   | 470   |
| PART D'ÉTRANGERS    | 16,5% | 16,5% |
| TAUX DE REMPLISSAGE | 55,8% | 55,8% |
| TAUX DE RÉPONSE     | 100%  | 100%  |



-2024

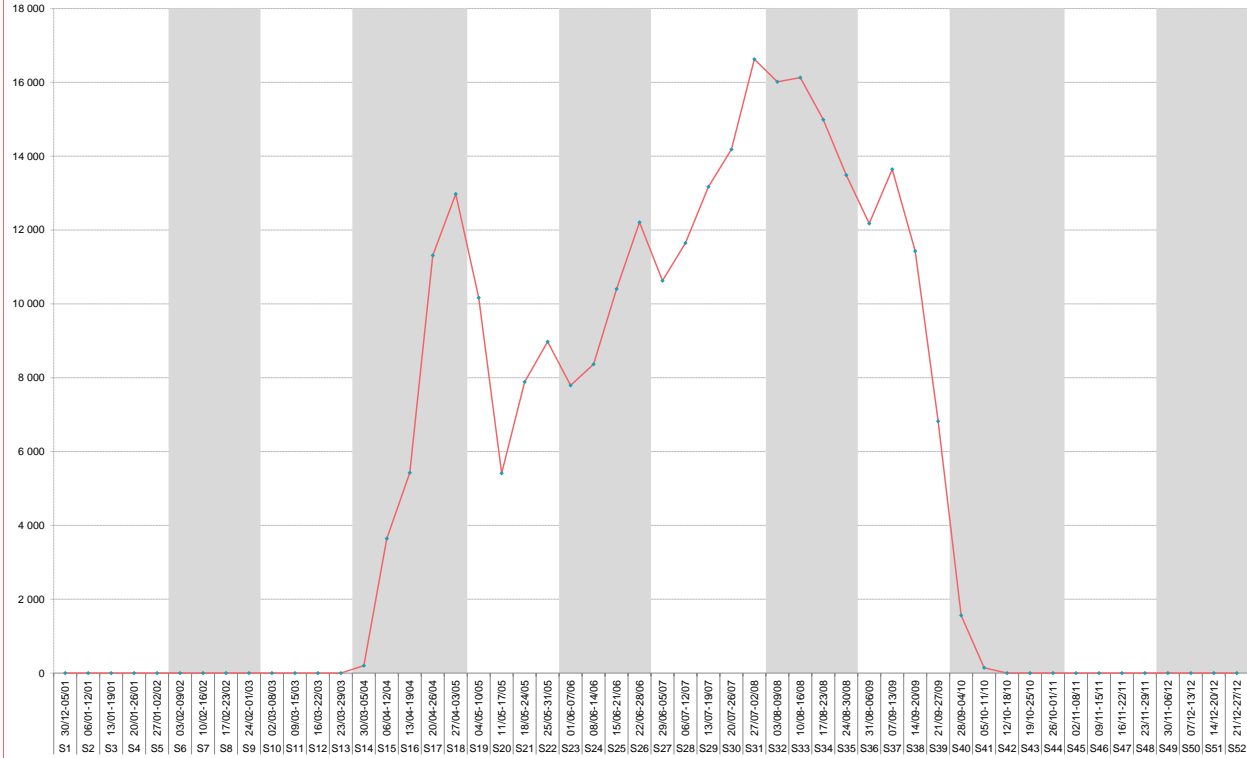


| Date & N° sem.                     | 2023         | 2024           | 2023 | 2024 |
|------------------------------------|--------------|----------------|------|------|
| <b>30/12-05/01 S01 - Janvier</b>   | 0%           | 0%             | 0    | 0    |
| 06/01-12/01 S02                    | 0%           | 0%             | 0    | 0    |
| 13/01-19/01 S03                    | 0%           | 0%             | 0    | 0    |
| 20/01-26/01 S04                    | 0%           | 0%             | 0    | 0    |
| 27/01-02/02 S05                    | 0%           | 0%             | 0    | 0    |
| <b>03/02-09/02 S06 - Février</b>   | 0%           | 0%             | 0    | 0    |
| 10/02-16/02 S07                    | 0%           | 0%             | 0    | 0    |
| 17/02-23/02 S08                    | 0%           | 0%             | 0    | 0    |
| 24/02-01/03 S09                    | 0%           | 0%             | 0    | 0    |
| <b>02/03-08/03 S10 - Mars</b>      | 0%           | 0%             | 0    | 0    |
| 09/03-15/03 S11                    | 0%           | 0%             | 0    | 0    |
| 16/03-22/03 S12                    | 0%           | 0%             | 0    | 0    |
| 23/03-29/03 S13                    | 0%           | 0%             | 0    | 0    |
| <b>30/03-05/04 S14 - Avril</b>     | 1%           | 201            |      |      |
| 06/04-12/04 S15                    | 16%          | 3 644          |      |      |
| 13/04-19/04 S16                    | 23%          | 5 426          |      |      |
| 20/04-26/04 S17                    | 47%          | 11 312         |      |      |
| 27/04-03/05 S18                    | 54%          | 12 976         |      |      |
| <b>04/05-10/05 S19 - Mai</b>       | 42%          | 10 167         |      |      |
| 11/05-17/05 S20                    | 22%          | 5 413          |      |      |
| 18/05-24/05 S21                    | 33%          | 7 885          |      |      |
| 25/05-31/05 S22                    | 37%          | 8 975          |      |      |
| <b>01/06-07/06 S23 - Juin</b>      | 32%          | 7 792          |      |      |
| 08/06-14/06 S24                    | 35%          | 8 365          |      |      |
| 15/06-21/06 S25                    | 43%          | 10 403         |      |      |
| 22/06-28/06 S26                    | 51%          | 12 209         |      |      |
| <b>29/06-05/07 S27 - Juillet</b>   | 44%          | 10 626         |      |      |
| 06/07-12/07 S28                    | 48%          | 11 647         |      |      |
| 13/07-19/07 S29                    | 55%          | 13 171         |      |      |
| 20/07-26/07 S30                    | 59%          | 14 183         |      |      |
| 27/07-02/08 S31                    | 69%          | 16 626         |      |      |
| <b>03/08-09/08 S32 - Août</b>      | 67%          | 16 014         |      |      |
| 10/08-16/08 S33                    | 67%          | 16 128         |      |      |
| 17/08-23/08 S34                    | 62%          | 14 989         |      |      |
| 24/08-30/08 S35                    | 56%          | 13 487         |      |      |
| <b>31/08-06/09 S36 - Septembre</b> | 51%          | 12 175         |      |      |
| 07/09-13/09 S37                    | 57%          | 13 645         |      |      |
| 14/09-20/09 S38                    | 47%          | 11 429         |      |      |
| 21/09-27/09 S39                    | 28%          | 6 819          |      |      |
| <b>28/09-04/10 S40 - Octobre</b>   | 7%           | 1 564          |      |      |
| 05/10-11/10 S41                    | 1%           | 144            |      |      |
| 12/10-18/10 S42                    | 0%           | 0              |      |      |
| 19/10-25/10 S43                    | 0%           | 0              |      |      |
| 26/10-01/11 S44                    | 0%           | 0              |      |      |
| <b>02/11-08/11 S45 - Novembre</b>  | 0%           | 0              |      |      |
| 09/11-15/11 S46                    | 0%           | 0              |      |      |
| 16/11-22/11 S47                    | 0%           | 0              |      |      |
| 23/11-29/11 S48                    | 0%           | 0              |      |      |
| <b>30/11-06/12 S49 - Décembre</b>  | 0%           | 0              |      |      |
| 07/12-13/12 S50                    | 0%           | 0              |      |      |
| 14/12-20/12 S51                    | 0%           | 0              |      |      |
| 21/12-27/12 S52                    | 0%           | 0              |      |      |
| <b>TOTAL</b>                       | <b>22,2%</b> | <b>277 415</b> |      |      |

|                     | 2023 | 2024  |
|---------------------|------|-------|
| NOMBRE DE LITS      |      | 3 438 |
| PART D'ÉTRANGERS    |      | 28,3% |
| TAUX DE REMPLISSAGE |      | 22,2% |
| TAUX DE RÉPONSE     |      | 100%  |



NOMBRE DE NUITÉES



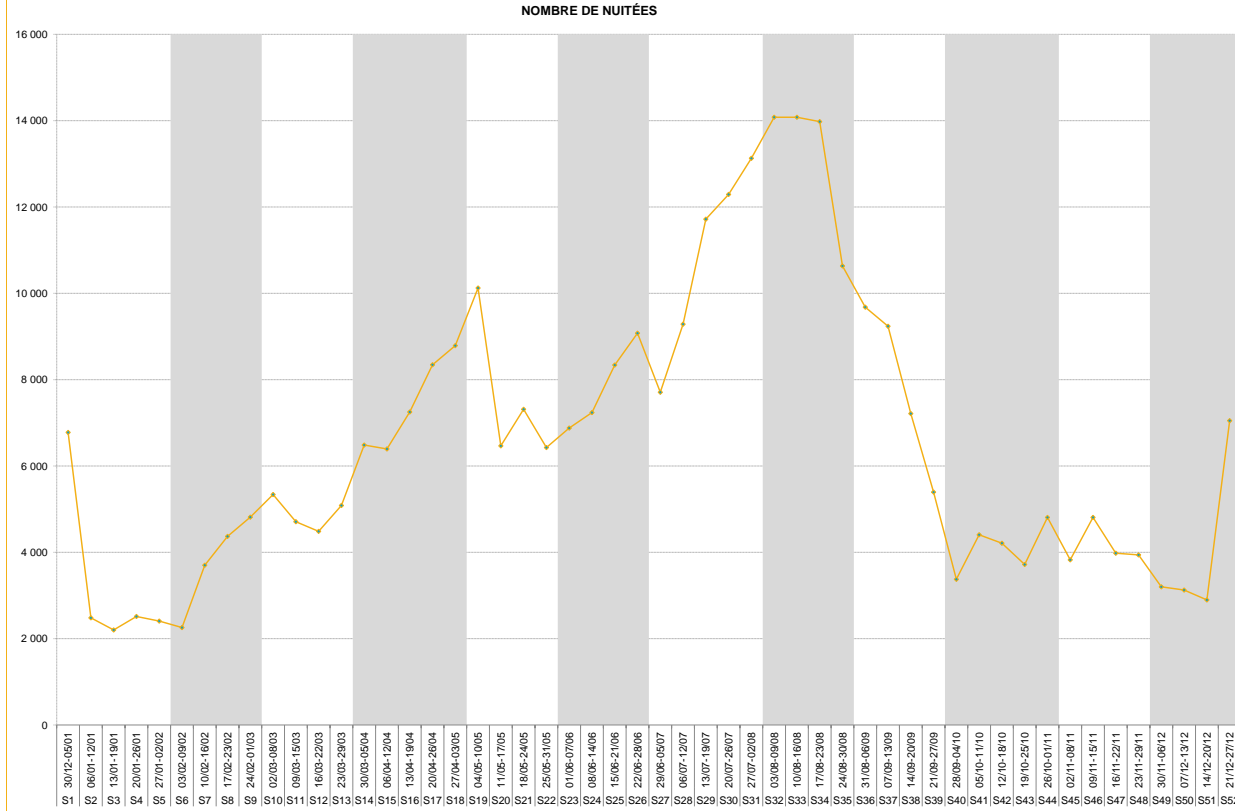
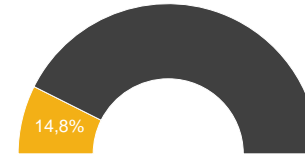




LITS PAP (DE PARTICULIER A PARTICULIER) = C2C

| Date & N° sem.              | 2023 | 2024         | 2023 | 2024           | Evolution |
|-----------------------------|------|--------------|------|----------------|-----------|
| 30/12-05/01 S01 - Janvier   |      | 33%          |      | 6 778          |           |
| 06/01-12/01 S02             |      | 12%          |      | 2 482          |           |
| 13/01-19/01 S03             |      | 11%          |      | 2 201          |           |
| 20/01-26/01 S04             |      | 12%          |      | 2 514          |           |
| 27/01-02/02 S05             |      | 12%          |      | 2 408          |           |
| 03/02-09/02 S06 - Février   |      | 11%          |      | 2 257          |           |
| 10/02-16/02 S07             |      | 18%          |      | 3 701          |           |
| 17/02-23/02 S08             |      | 21%          |      | 4 369          |           |
| 24/02-01/03 S09             |      | 24%          |      | 4 816          |           |
| 02/03-08/03 S10 - Mars      |      | 26%          |      | 5 339          |           |
| 09/03-15/03 S11             |      | 23%          |      | 4 710          |           |
| 16/03-22/03 S12             |      | 22%          |      | 4 486          |           |
| 23/03-29/03 S13             |      | 25%          |      | 5 085          |           |
| 30/03-05/04 S14 - Avril     |      | 32%          |      | 6 485          |           |
| 06/04-12/04 S15             |      | 31%          |      | 6 395          |           |
| 13/04-19/04 S16             |      | 36%          |      | 7 251          |           |
| 20/04-26/04 S17             |      | 41%          |      | 8 345          |           |
| 27/04-03/05 S18             |      | 43%          |      | 8 788          |           |
| 04/05-10/05 S19 - Mai       |      | 50%          |      | 10 123         |           |
| 11/05-17/05 S20             |      | 32%          |      | 6 467          |           |
| 18/05-24/05 S21             |      | 36%          |      | 7 314          |           |
| 25/05-31/05 S22             |      | 31%          |      | 6 427          |           |
| 01/06-07/06 S23 - Juin      |      | 34%          |      | 6 879          |           |
| 08/06-14/06 S24             |      | 35%          |      | 7 238          |           |
| 15/06-21/06 S25             |      | 41%          |      | 8 339          |           |
| 22/06-28/06 S26             |      | 44%          |      | 9 077          |           |
| 29/06-05/07 S27 - Juillet   |      | 38%          |      | 7 709          |           |
| 06/07-12/07 S28             |      | 46%          |      | 9 285          |           |
| 13/07-19/07 S29             |      | 57%          |      | 11 718         |           |
| 20/07-26/07 S30             |      | 60%          |      | 12 291         |           |
| 27/07-02/08 S31             |      | 64%          |      | 13 129         |           |
| 03/08-09/08 S32 - Août      |      | 69%          |      | 14 079         |           |
| 10/08-16/08 S33             |      | 69%          |      | 14 079         |           |
| 17/08-23/08 S34             |      | 69%          |      | 13 978         |           |
| 24/08-30/08 S35             |      | 52%          |      | 10 634         |           |
| 31/08-06/09 S36 - Septembre |      | 47%          |      | 9 680          |           |
| 07/09-13/09 S37             |      | 45%          |      | 9 238          |           |
| 14/09-20/09 S38             |      | 35%          |      | 7 214          |           |
| 21/09-27/09 S39             |      | 26%          |      | 5 395          |           |
| 28/09-04/10 S40 - Octobre   |      | 17%          |      | 3 375          |           |
| 05/10-11/10 S41             |      | 22%          |      | 4 407          |           |
| 12/10-18/10 S42             |      | 21%          |      | 4 211          |           |
| 19/10-25/10 S43             |      | 18%          |      | 3 718          |           |
| 26/10-01/11 S44             |      | 24%          |      | 4 808          |           |
| 02/11-08/11 S45 - Novembre  |      | 19%          |      | 3 826          |           |
| 09/11-15/11 S46             |      | 24%          |      | 4 808          |           |
| 16/11-22/11 S47             |      | 20%          |      | 3 980          |           |
| 23/11-29/11 S48             |      | 19%          |      | 3 941          |           |
| 30/11-06/12 S49 - Décembre  |      | 16%          |      | 3 200          |           |
| 07/12-13/12 S50             |      | 15%          |      | 3 126          |           |
| 14/12-20/12 S51             |      | 14%          |      | 2 898          |           |
| 21/12-27/12 S52             |      | 35%          |      | 7 050          |           |
| <b>TOTAL</b>                |      | <b>32,2%</b> |      | <b>342 055</b> |           |

|                     | 2023 | 2024  |
|---------------------|------|-------|
| NOMBRE DE LITS      |      | 2 915 |
| NUITEES AU LIT      |      | 117   |
| TAUX DE REMPLISSAGE |      | 32,2% |
| TAUX DE REPONSE     |      | 100%  |



\*2024



## PERROS GUIREC

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